

PODDAR MANAGEMENT AND TECHNICAL CAMPUS Jaipur

INSTITUTION-INDUSTRY PARTNERSHIP CELL

Interaction between the Industry and Institute is an essential one. To strengthen the relationship between industry and our institute, the IIP Cell was established which provides a platform for students as well as the faculty members to be aware of industry expectations from the students. The Cell serves as a podium to showcase the best practices, latest technologies in industry stand point and their implementation.

It also promotes industry experts to continuously partake in career development programs which play a significant role in honing the skill set of the students inclined towards the expectation of the industry. Towards up scaling the academia in the Global knowledge index, ample industrial exposure is provided to the faculty members to enhance the Teaching Learning Process and enable the Institution to produce quality students in turn.

Objectives:

- The objective of the IIP Cell is to reduce the gap between industry expectations (practice) and academic offerings (theory) by direct involvement of industry to attain a symbiosis.
- The Institution benefits from up to date curricula, source of revenue generation by consultancy and R & D, source of manpower for employment, societal relevance, and acquisition of brand name/equity;
- Industry gains by way of availability of employable manpower pool, and increased productivity;
- Faculty benefit from exposure to latest industry practices for more effective teaching learning processes, etc;
- Students benefit from of hands-on training, reduction of learning curve in industrial practices; and,
- Ultimately the society gains by way of improved quality of goods and services.

Roles:

- To give industrial exposure to faculty members and students, thus enabling them to tune their knowledge to cope with the industrial culture
- To assist the department in organizing workshops, conferences and symposia with joint participation of the industries
- To organize industrial visits for faculty members and students
- To assist the Training and Placement Division
- Memorandum of Understanding between the institute and industries to bring the two sides strategically closer
- Visits of faculty to industry for study and discussions or delivering lectures on subjects of mutual interest.
- Practical training of students in industries

Committee Members

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